LOCHMEDE

Vol. II. WINTER PARK, FLORIDA, FRIDAY, MAY 4, 1888. No. 18.

FLORIDA'S OPPORTUNITY.

In her slow and halting yet sure progress of development the eve of a great opportunity is now unfolding itself for the benefit of Florida. She stands expectant on the threshold of a wonderful future radiant with blessings that may be hers if she has the wisdom and the energy to properly invite and draw them to her. If her manifold attractions of climate, soil, healthfulness, resources, ease of access, her imperial situation geographically, the many elements that she possesses to make a strong, populous and wealthy State are but properly made known and courteously impressed upon the people of other sections, she will soon receive such immense additions to her population and business capital as will make her one of the most important States in the Union. Despite all discouragements in the past, her progress has been sure, but she must strive for a much higher ideal in the future.

In the first place every possible attention must be given to the prevention of the importation of any epidemic, to the removal of all possible causes of disease, to the securing of unquestionable healthfulness in every section and locality.

Secondly, by the State Immigration Association and the agencies of the railroad companies Florida has the necessary facilities for spreading broadcast any desired amount of advertising matter. These agencies are but a portion of the necessary frame-work and will be of as little use as an army composed entirely of officers, without soldiers, unless the various localities go to work earnestly to provide well written and truthful descriptive articles in abundance for distribution, that the people of other states, and of Europe, may be thoroughly informed with regard to every feature of Florida, and especially, as to the certainty of being able to make a comfortable living here and the course of action to be adopted to insure success and make impossible the failure of the intelligent and industrious. Facts, not rose colored pictures, are what is needed.

Thirdly, not only must the attractions for tourists, invalids and pleasure seekers be multiplied but very much more attention must be given to the interesting of people of moderate means to come here, investigate the country and make for themselves permanent homes. Our leading hotels are the peers of any in the world and give immense satisfaction, but people of moderate means cannot afford to pay from four to forty dollars per day for entertainment. Hotels and boarding houses well situated and neatly kept and furnished, whose rates are much less but give a fair equivalent for the price are greatly needed. If compelled to do so a person will for a time pay fifty cents for a fifteen cent meal, but with the feeling that he has been swindled, and he will be less likely to form a favorable opinion of the country. The exorbitant charges of so-called hotels do ten times as much to keep people out of the country as do high railroad fares. Other high charges might be justly criticised but all may be included in the statement that there seems to be a disposition among many, too many, people to get as much out of the visiting or prospecting stranger as possible. All this should be changed.

Fourthly, this is a quadrennial campaign year, and the political situation is likely to become very hot before the culmination of the contest next November. Great interests are at stake in the national contest. It is a struggle between ideas as well as a contest for official loaves and fishes. Reason not vituperation should rule. Every one should honestly and earnestly seek to know what is true, what course will best advance the interests of his own State and of the country at large, and regard this of much more importance than the success of mere party. Blind partisanship is not patrotism. The claims and the record of each party should be carefully studied and the effect upon Florida, as well as upon the country at large, of the success of either party be earnestly and intelligently considered. Past elections have shown too much of blind partisanship, of bitter invective and causeless denunciation. The present campaign will doubtless prove no exception but it would be well if the writers and speakers of Florida would pursue a course worthy of commendation and fight the political battle on its merits, on the basis of plain, practical common sense. Such a course would promote the development of Florida.—*Oviedo Chronicle.*

THE COMING BOOM.

THE feeling in Florida is more hopeful than it has been in a length of time. There never was any good reason for despondency; but the memorable freeze, the depreciatory newspaper articles that followed, and the fear that tourist travel was about to be diverted to other sections, caused apprehension in some minds. The very prosperous season now drawing to a close has wrought an entire change, and as illustrating the present hopeful spirit, the remarks of a real estate agent at Gainesville, as given in the *Advocate*, of that city, may be quoted. Mr. Rawlins, who is one of the oldest dealers in real estate in the neighborhood, recently said: "Never since I have been in business in Gainesville, have I received so many inquiries about lands and homes in Gainesville and Alachua county as I am now receiving from people in the North. While Florida is now full of visitors and prospectors, many of whom are investing with a view of making this State their future home, the majority of those who contemplate coming here will not arrive until next fall. Florida will be full to overflowing this time next year, and an unprecedented era of prosperity and thrift is, in my opinion, about to dawn on us." As one swallow does not make a summer, so one or two adverse circumstances can have no permanent effect on a community that otherwise has so abundant reasons for hopefulness.—*The South.*

Siberia.

A most interesting contribution to secret history will be the illustrated papers on "Siberia and the Exile System," by George Kennan, which begin in the May *Century* magazine. They will embody the results of what is believed to be the first successful attempt by a competent investigator to make a thorough study of the Russian exile system. Before undertaking his arduous journey of 15,000 miles, in the interest of *The Century*, Mr. Kennan, author of *Tent Life in Siberia*, etc., had spent four years in Russia and Siberia, was thoroughly conversant with the people and the language, and had reached the conclusion that the Russian Government had been misrepresented, and that the exile system of Siberia was not so terrible as was supposed. Knowing that Mr. Kennan held these views, the Russian Government gave him every facility for a thorough inspection of the mines and prisons of Siberia—the most thorough that had ever been made by a traveler. Armed with letters from the Russian Minister of the Interior and other high officials, Mr. Kennan went everywhere, inspecting mines and prisons, convict barges and hospitals, and traveling with chained exiles along the great Siberian road. He made the intimate personal acquaintance of more than three hundred exiled "liberals" and Nihilists, many of whom wrote out their histories for his use. The actual facts, as revealed by this searching investigation, were far removed from Mr. Kennan's preconceived ideas, as this thrilling narrative of fifteen months' privation and adventure will show.

As is already known, the publication of Mr. Kennan's preliminary papers has resulted in his being placed on the black-list by the Russian Government, and copies of *The Century* containing them have the objectionable article torn out by the customs officials before being allowed to enter the Czar's dominions.

"I expected, of course," says Mr. Kennan, in a recent interview, "to be put on the Russian black-list. I am only thankful that I succeeded in crossing the frontier with all my material and papers coming this way. I became satisfied before I got half through Siberia that I should never be permitted to go there again, and that after the publication of my papers no other foreigner would be allowed to make investigations there, and I lost no possible opportunity to secure accuracy and thoroughness. I brought back more than fifty pounds of notes, papers and original documents, many of the latter from secret Government archives, besides five or six hundred toolscap pages of manuscript, prepared for me by political exiles in all parts of Siberia, and covering the most noteworthy episodes of their lives. I can regard the blacklisting, therefore, with a certain degree of complacency. The stable-door is locked, but the horse has been stolen—and I've got him."

Mr. G. A. Frost, artist and photographer, accompanied Mr. Kennan, and it is expected that the results of his work will form the most interesting series of pictures of Russian and Siberian life and scenery ever made.

A new volume of the *Century* begins with the May number. Subscriptions will be received at the office of LOCHMEDE at $3.50 per year. Regular price, $4.00.

The Seminole Orange and Lemon Grove Company, capital stock $200,000, have ninety acres in fruit, and are preparing to plant 140 acres more.

Ladd receives subscriptions for LOCHMEDE—subscribe for it.

GEO. MARRINER,

Plain and Ornamental Plasterer.

ALL WORK GUARANTEED FIRST-CLASS.

Address:—GABRIELLA, FLA., or in care of HUNTER & PARKER, WINTER PARK, FLA.

LARRABEE HOUSE,

(JUST WEST OF THE DEPOT.)

BOARDING and LODGING.

First-Class in Every Respect.
Terms Reasonable. Call on or address

A. M. SAWDEY,

Late of Hamilton, N. Y. WINTER PARK.

THE

Seminole Pharmacy

WINTER PARK.

Physicians' Prescriptions the special part of our business.

COMPETENCY ASSURED.

J. L. B. EAGER, M. D., Proprietor.

L. H. DONKEL & COMPANY,

DEALERS IN

CORN, OATS, HAY, BRAN, MIXED FEED, CHICKEN FEED, COTTON SEED MEAL, UNLEACHED CANADA WOOD ASHES, PURE GROUND BONE. BEST QUALITY OF FLOUR, HAM AND BACON.

AGENTS FOR

BRADLEYS, FORESTERS, AND OTHER GOOD FERTILIZERS, ALSO PURE PULVERIZED OYSTER SHELL AT $15.00 PER TON. ALL GOODS SOLD AT ROCK BOTTOM PRICES AND DELIVERED FREE OF CHARGE.

Give us a call and be convinced.

WINTER PARK, - - - FLORIDA.

J. L. WILKES & CO.,

SAW AND PLANING MILL

The Only One in Winter Park or Vicinity.

Large quantities of seasoned and unseasoned lumber always on hand and for sale at lowest prices. All orders promptly and satisfactorily filled.

P. O. ADDRESS, LOCK BOX NO. 22, - - WINTER PARK, FLA.

To the Farmer Belongs the Soil.

We, the farmers of America, are very modest in our demands. We have very little of the fostering care and the "protection of the national government; nor do we expect very much of it. What we *do* want is only a small matter: *We want the earth*, and to be left in its peaceable possession. "Uncle Sam is rich enough to give us all a farm," is one of the old well-known boasts of the American people, but it will not be true much longer unless the national domain is more jealously guarded against further attacks upon it by syndicates and land-grabbing monopolies. What is now left should be preserved intact for the use and benefit of actual, *bona fide* settlers of the soil, and as an inheritance to our children. The time for thoughtless and sinful liberality in giving away our broad acres has passed. Whatever grants can be reclaimed, legally, should be done at the first favorable opportunity, and not another foot given away to corporations or individual jobbers. The "earth" belongs to the farmer, and should remain in his undisturbed possession. — *Farm and Garden.*

Farm Life.

It is a common remark that farm life is not appreciated by our people. We long for the more elegant pursuits, or the ways and fashions of the town. But the farmer has the most safe and natural occupation, and ought to find life sweeter, if less highly seasoned, than any other. He alone, strictly speaking, has a home. How can a man take root and thrive without land? He writes his history upon his fields. How many ties, how many resources; has his friendship with his cattle, his team, his dog, his trees; the satisfaction in his growing crops, in his improved fields; his intimacy with nature, with bird and beast and with the quickening elemental forces; his co-operation with the clouds, the sun, the seasons, heat, wind, rain, frost. Nothing will take the various social distemper which the city and artificial life breed out of a man like farming, like direct and loving contact with the soil. It draws out the poison. It humbles him; teaches him patience and reverence, and restores the proper tone to his system. Cling to the farm; make much of it, so that it shall savor of you and radiate your virtues after your day's work is done.—*Scribner.*

THE PIONEER STORE

{IN}

WINTER PARK,

A. H. PAUL, PROPRIETOR

Would respectfully announce to the citizens of Winter Park and vicinity, that he has bought of Mr. J. R. Ergood his stock of

GROCERIES AND GENERAL MERCHANDISE,

and will aim to keep up the reputation of the store, by keeping a

LARGE AND WELL ASSORTED STOCK

of the best goods that can be bought, and at prices that defy competition, for the same quality of goods, and he hopes by gentlemanly and courteous treatment to merit his share of the public patronage. His facilities for getting

FINE ALDERNEY CREAMERY BUTTER

and keeping it in cold storage, insure to his customers a good article in the best possible condition.

HAY, OATS AND GRAIN

at bottom prices. Come and see. Respectfully,

A. H. PAUL.

CHARLES J. LADD,

HARDWARE

HARDWARE

WINTER PARK DRUG STORE,

SOUTHERN EXPRESS AGENCY,

SOUTHERN BELL TELEPHONE AND TELEGRAPH OFFICE,

ORLANDO STEAM LAUNDRY.

COR. EAST PARK AVENUE AND THE BOULEVARD,

WINTER PARK, - - - FLORIDA.

Furniture Headquarters!

ALSO Leaders IN ALL KINDS — OF — HARDWARE AND House Furnishing GOODS.

STOVES.

Tin, Wood AND WILLOW WARE.

LAMPS, CROCKERY and GLASSWARE.

C. A. BOONE & CO.

ORLANDO, - - - - FLORIDA.

LOCHMEDE,

PUBLISHED EVERY FRIDAY

In the Midst of the Lochs.

Subscription, $1.50 per year, in advance.

Advertisements at reasonable rates. Terms on application.

Communications by mail should be addressed to J. B. HENCK, Jr., Longwood, Fla.

Office at Winter Park with Chas. J. Ladd.

Entered at the post-office at Winter Park as second class mail matter.

WINTER PARK, MAY 4, 1888.

SINCE our last issue the Jacksonville *News-Herald* and *Times-Union* have been consolidated, under the latter name, the former editor of the *Times-Union* retiring, and the editor of the *News-Herald* taking charge. Thus the long battle between the two dailies comes to a friendly end, and all hands join to give the public a good paper. We wish success to the new enterprise, and have no doubt it will be attained.

IN justice to the *Times-Union*, whose report of the republican convention we criticized last week, we are glad to record that the report published has been publicly disowned both by the reporter who was at the convention and by the editor, the latter having been absent and the published report being the work of a subordinate in the office, who evolved it out of his own diseased imagination without regard to the facts.

THE report of the financial success of the great Ponce de Leon Hotel, in St. Augustine, which we publish in another column, should be an encouragement to capitalists to answer the demand of those who want to come to Winter Park for a suitable place to lay their heads. Another hotel of the size and grade of the Seminole will be imperatively needed next season. The season just closed at the Seminole has been one of abundant success, and people enough were turned away, for want of a place to put them, to have gone far towards filling a second house. These people of course told their friends, who might otherwise have come, and thus kept them away too. Then again, people like to go where there are people, and so two houses are easier to fill than one anywhere. Altogether, it is not unlikely that a second house could have been filled the past season, and next season we simply must have it.

A GALA DAY IN HANNIBAL SQUARE.

Thursday, April 26th, was a lively day with the colored Free Masons, and others who came in to see them lay the corner stone of Lake Hall lodge, No. 33. It was quite interesting to the large crowd assembled round the hall waiting for the Masons to come from their secret chamber. Guests came in on every train; buggies, wagons and riders came in from different directions all day. It seemed as if we were not going to have accomodations for the large number of people, who poured in, until 8.30 p. m. At 2 p. m. the writer walked out to the hall, where he was met by many pleasant faces and shaking of hands over the successful work done at Palatka on Tuesday, the 24th. He had been present but a few minutes when the band was ordered to play, and the Free Masons, all in their $20 prince alberts, $5 beavers and handsome regalia, came down in double column. The Rev. S. H. Coleman, State Grand Master, was the last, or among the last to come down stairs, bearing in his hand a book (I did not know what it was). His noble and manly form was the subject of many comments. They marched off, keeping time to the music, through Hannibal Square, east; thence down New England avenue to Interlachen avenue; through the latter and the Boulevard to the post-office, and thence in a bee-line to the hall.

On their arrival Mr. Robinson, of Fernandina, spoke very highly of the noble and free institution of Freemasonry, after which Mr. Coleman, State Grand Master, and orator of the day, spoke at considerable length of the noble institution that had done so much good, its worthiness of confidence, etc. Mr. Coleman also remarked to the ladies that he knew they were wondering about the things done within (pointing up towards the room where the Masons meet), but they would have to keep on wondering. The time would come when ladies could join this noble order, but that would be when they had learned to ride the goat and climb a greased pole. Mr. Coleman received many shakes of the hand as he closed his speech and stepped back.

At night the Orlando String Band came in and furnished music. The program for the night consisted of selling the dainties that loaded the well dressed tables, round and square dances, promenades, spinning the plate, etc. Quite a number of the boys were loath to leave the group in front of the hall, but good times cannot last always, and they need not expect it.

G. C. HENDERSON.

JOTTINGS.

Mr. C. L. Marks and family left for their home at Fredonia, N. Y., last Monday.

Dr. and Mrs. J. L. B. Eager left us on the 1st for there summer home in Kansas, we shall look for their early return in the fall with great pleasure.

The Society of Christian Endeavor of the Congregational church are holding their semi-anniversary, election of officers, etc. this week. The exercises are very interesting and instructive.

A person would be surprised to find how the patronage of the library keeps up, people coming from Woodbridge, Fairview and all over the country for books. It is a growing institution and deserves well of the people of this community.

Col., Mrs. Peckham and Miss Minnie left on the 2d, the ladies going to New York by the Clyde Line and Col. Peckham to St. Louis, to close some business there, after which he will join them in New York and go to their elegant summer home at Newport.

Mr. and Mrs. Chauncey Denny left on the 2d for their home at Northfield, Vermont, going via Washington and New York at both of which places they will make short stops arriving home about the 10th. We are all glad that they will occupy their pleasant cottage early next fall.

We came pretty near being all broken up by the laundry fire in Orlando; as we had two collars and a pair of reversible cuffs that only got away from there on the last train before the fire. Well, we sympathize with Mr. White and Mr. Adams anyhow, and hope that they are not crippled so but what they can go right on with their business.

As a sort of grand farwell, the whist club of which Miss Peckham was a member was handsomely entertained at Col. Peckham's lovely cottage on the 26th. Music, conversation and delicious refreshments filled to the fullest an evening of enjoyment; the pleasures of the evening were greatly enhanced by the presence of Mr. Claus Olfellow and his daughter Miss Maude.

We had the pleasure of meeting Mr. J. H. Abbott's father on the 1st. He has been visiting here with a notion of locating and we hope will decide to do so as he is a practical sanitary and heating engineer and would help much in solving the questions of sanitation, drainage, etc., which, we take it, are among the most important questions in the near future for this section of country.

Mr. James Ronan and family left on Monday night for their home at Trenton, N. J. Mr. Ronan made the best score in fishing that has ever been made here and you can almost hear the sighs of relief from the finny tribes. Well, we shall look for his return with pleasure as he has proven that one attraction to our place—fishing—is a strong one, where we had almost given up the fact of its existence.

Reader, did you ever watch a mocking-bird eat strawberries and when through fly off a few yards and pour forth its thanks from its tuneful throat? Well, we did a day or so ago and as it balanced itself on a small twig and sung with all its soul, we could not help thinking out loud, "Good boy, take a quart of berries if you want them". We wouldn't have shot that bird or had it shot or caged under any consideration. They pay their way handsomely by their wonderful melody.

All will regret to learn of the death of Mrs. Reuben Thomas which occurred last Saturday morning. Reuben through his quiet, energetic and unobtrusive work has gained the respect and admiration of all classes, black and white; all sympathize with him in his sad loss. The funeral was largely attended on Sunday from the Hannibal Square Church and she was buried at Maitland. The two little motherless babes were taken to Jacksonville by Mrs. Thomas' mother, who will raise them.

The Hegira (that's a pretty good word) has almost spent its force and most of those left here now will probably be here all summer. We, who remain, will probably spend a more pleasant summer than those who go, and aside from seeing old friends, visiting old familiar places and the change of climate and diet, which is always beneficial wherever one may live, there is no reason why people should leave Florida in the summer any more nor quite as much as most northern States. We do not have the oppressive nights nor the mosquitoes that most places have, and in fact the climate is not so trying in summer in most respects.

About the first person we met when we landed in Florida was Deacon Larrabee, and his has been one of the most familiar faces ever since. Having now sold his house to Mr. Sawdey he has decided to change his place of residence and left us on the 2d for his old home in Massachusetts. The Deacon has been an active and useful citizen, and in church and musical circles was an always-to-be-relied-on stand-by. We do not know who can quite fill his place. To the people among whom he goes we most heartily commend him, and wish him wherever his life's journey may take him, God-speed. Surely Winter Park can illy-afford to spare him from its circle of citizens.

There has been for the past year an effort in this State to distort the facts about the yellow fever, that is bound to work injury to us. It all shows the necessity of a State organization, paid for by the State, who shall keep track of the sanitary conditions and upon whose statements we can positively rely. Suppose they have a dozen cases of yellow fever at Plant City or Tampa, we will leave it to anybody if that fact plainly stated would not do more to allay anxiety and stop panic, than for one doctor to say there is'nt a case there and the next one to say there are a hundred. So long as there is no organization on whose statements we can rely and so long as the Governor refuses to perfect such an organization for the whole State, just so long will we be subject to panics and the rush of people to get out of the State, taking with them millions of dollars. The fact is that the actual damage done by a visitation of yellow fever bears about the same proportion to the damage caused by wild reports as 1 does to 1000. The plain truth from a reliable source is ever and ever so much the best in the long run.

J. H. LAMAY,
The Winter Park Painter.
Work Done by Contract or by the Day.
Wall Decorating Promptly Done.
LIVE HERE AND WORK AT IT.

WHEN IN EITHER
ORLANDO OR BARTOW
VISIT
HUDNALL'S
Mammoth Boot and Shoe
12-24 HOUSES.

E. L. MAXSON,
At Eager's Drug Store
SCHOOL BOOKS,
SCHOOL SUPPLIES,
STATIONERY,
MUSIC,
VIOLIN STRINGS,
FLORIDA :-: VIEWS.
Fruit and Confectionery,
WINTER PARK, :- FLORIDA.

H. M. WOODRUFF,
JEWELER.
WATCHES, CLOCKS, JEWELERY,
WILLSON'S SPECTACLES AND
FLORIDA CURIOSITIES.
REPAIRING OF ALL KINDS.
WINTER PARK, -:- FLA.

POINT PLEASANT for Sale.
One of the handsomest places in the State; a beautiful natural house site; choice varieties of budded fruit just coming into bearing; roses and other shrubbery in splendid condition; fine neighborhood in vicinity of Churches and Railroad Station, two miles from the Seminole.
J. C. EATON,
Lake Maitland, Fla.

DR. H. C. JONES,
RESIDENT
PHYSICIAN AND SURGEON.
Office at Residence,
INTERLACHEN AVENUE,
WINTER PARK, FLORIDA.

J. E. BRECHT, M. D.
DENTIST,
OFFICE AT RESIDENCE.
Cor. Interlachen and Welborne Aves.
WINTER PARK, FLA

Nature's North Point.

The instances where trails of animals or flights of birds and insects have guided those who knew how to interpret them are numberless, and while mostly local, they are none the less valuable for an *Outing* man to know. When I was on King William's Land, in the Arctic Ocean, I was one day hunting inland from the beach where my camp was pitched, when suddenly a dense fog overspread the land, and I thought I was in for a time of it in getting home. I set my face resolutely in the supposed direction, and plodded along, winding around many sinuous lake shores, which made it hard to keep a true course. Soon an eider-duck sprang up from her nest and went whirring away almost at right angles to my course. Then I remembered that for days, as we had been walking near the beach, we had been frightening these ducks from their nests close to the lakes, and that they had always flown straight out to sea to join the drakes sitting along the edges of the ice-cakes and ice-floes. I followed the course mapped out by the duck and started another, and, this being in the same direction, as were several others, I confidently followed it until I came to where I would have got a ducking had I pursued them farther. Our tracks along the beach showed I was south of camp, and I followed it to that desirable point.—*Frederick Schwatka, in Outing for May.*

For the quarter ending March 31st the business at the United States Land Office, in Gainesville, was as follows: Twenty homestead entries, including 1,227⅓ acres, amounting to $2,550.99, were commuted; seven homestead entries, including 334.42 acres, amounting to $375.85, were pre-empted; 193 private cash entries, including 59,051.94 acres, amounting to $73,915.26, were made; twenty-eight cash entries, 80.94 acres, $101.56; original homestead entries, 304; acres, 40,658.81, amounting to $3,710.28; final homestead entries, 187; acres, 23,934.06, amounting to $624.92; fees and commissions from other sources amounted to $653.58; whole number of acres disposed of, 1,252,874.2; whole amount of money handled, $81,932.49.

A joint stock company, with a capital of $100,000, is to be organized to operate the Tampa International and Florida Exposition next winter.

GAPEN & COMPANY,

CONTRACTORS.

TREES FURNISHED AND SET OUT. LAND CLEARED. GROVES CULTIVATED.

Agents for SWIFT-SURE and Other Best Grades of Fertilizers.

FIRE INSURANCE IN BEST COMPANIES NEGOTIATED.

PLENTY OF GOOD SEASONED STOVE WOOD ON HAND.

ALL INTENDING SETTLERS

Should visit Winter Park, and see the properties in our hands before making a selection. Winter Park is the loveliest and healthiest spot in Florida.

With its SEMINOLE HOTEL OF 250 ROOMS, Its ROLLINS COLLEGE, the BEST SCHOOL in the STATE, and Its EXCELLENT SOCIETY.

It presents social advantages which no other town in Florida can equal.

Orange Groves of all Sizes, Unimproved Lands, Etc.,

Agent for Lands of the Florida Southern Railway Company—4,000,000 acres, newly offered for sale at prices from $1.25 to $5 per acre.

TITLES EXAMINED, LOANS NEGOTIATED, ETC.,

INFORMATION CHEERFULLY GIVEN ON APPLICATION TO HUGH MAC CALLUM, SOLICITOR, (LATE OF SCOTLAND.)

Law and Real Estate Office,

WINTER PARK, - - - - FLORIDA.

GRIFFITHS BROTHERS,

DINING ROOM

OPP. SOUTH FLORIDA RAILROAD STATION.

Special Rates by Week or Month---Furnished Rooms to Let.

WINTER PARK, FLORIDA

THOMAS W. GRIFFITHS. JAMES A. GRIFFITHS

THE FLORIDA ARCHITECTURAL BUILDING COMPANY,

Furnish Architectural Plans, Contract for Buildings, Furnish Building Materials, Kiln Dried Lumber, Scroll Work, Stair Work, Mouldings, Office Furniture, etc.

ALL WORK GUARANTEED. PRICES REASONABLE.

Office: LONGWOOD.

Branch Architectural Office: WINTER PARK.

REMEMBER

That whatever Printing you may have to do will all help to support and encourage the publisher of

YOUR HOME PAPER

and enable him to make it better than he can otherwise afford to do, for whatever he can make from such work is all reckoned in among the inducements to publish the paper.

THE

OFFICE OF LOCHMEDE

IS PREPARED TO DO

FINE JOB PRINTING

OF ALL KINDS.

We do not compete in prices with those who use poor materials, and do hasty and careless work, but we guarantee good work at as low prices as the same can be had elsewhere.

We shall be personally in Winter Park every Friday, and occasionally at other times, and orders may be left at any time with

OUR LOCAL AGENT

CHAS. J. LADD,

WINTER PARK.

Mushrooms.

Can mushrooms be grown successfully in the open air in Florida?

I am very sure they can, and also that a competence awaits the man that makes a success of growing them.

Mushrooms are now quoted in New York markets at $1.50 per quart, retail, and $1.25 wholesale.

I think they would bear shipment from here to Eastern markets; if not they can be canned, and would then sell for fifty and sixty cents a quart.

They do well here all the year except during the dry months.

When the rainy season sets in, a perfect harvest can be gathered every day.

I think ground that had a heavy coating of stable manure, and was set with bananas in grove form, would produce a fine crop of mushrooms.

Covering the ground with pine straw would be an additional surety of success.

We have grown them in quantities under a clump of bananas and castor beans.

You can purchase spawn of Vick, or of Peter Henderson that is reliable: cut the spawn, if you buy the bricks, in size of a walnut and plant three or four inches deep, and ten inches apart.

If you do not at first succeed, persevere until you do.

"Mushroom Culture," by William Robinson, with American notes, 75 cents, and Wright's "Mushrooms for the Million," 35 cents.—*A. L. Ford, in the Florida Dispatch.*

Ever since the Ponce de Leon Hotel has been opened people who visited would invariably ask, "Will it pay?" Up to date 12,206 people have registered there, and for fifteen weeks there has been an average of 300 guests at the hotel, who probably spent in the neighborhood of $10 per day for board, etc. It is said that $150,000 is a liberal estimate for running the hotel fifteen weeks, and $300,000 is a close estimate as to what was taken in; clear profit, $150,000—say $100,000. Then 5 per cent. on $2,000,000 was the profit.—*St. Augustine Cor. of the Times-Union.*

E. M. Shepardson, of Green Cove Spring, has champagne made from the juice of sour oranges. The flavor is excellent, and the wine sparkles equal to Mumm's dry. Mr. Shepardson is confident that he can still further improve upon this, his first attempt.

WINTER PARK, FLORIDA.

A beautiful location on the Water-shed or backbone of Florida, with nine beautiful lakes of running water; with the Hotel Seminole, accommodating 200 guests; with Rollins College and its 100 students, with an able faculty under Rev. E. P. Hooker, D. D., President. It is one of the most charming resorts in the State. Thousands have visited it to find health and recreation this winter, and none have gone away disappointed. Its educational advantages and its healthfulness, its location and its easy access by railroad makes it the most desirable and loveliest spot in Florida.

Having added a General Real Estate Department, those having property to sell, as well as those looking for investments, will find it to their advantage to give us a call. Property will be shown free of charge and maps, circulars, etc., promptly furnished on application to

THE WINTER PARK CO.

LOCHMEDE

We trust the people of Winter Park will be sufficiently pleased with our effort to give them an attractive paper to come to our support generously with advertisements and subscriptions, looking for the return on their investment quite as much to the impression of their town created by a presentable paper sent abroad, as to the direct value to them personally of the reading matter supplied, although we shall try to make this as good as possible, and of a character which shall be an index of the refined class of people to whom we look for support. Send us $1.50 for

YOUR SUBSCRIPTION

and see that all people at a distance, who are in any way likely to be interested in Winter Park have a chance to subscribe too. The more we get the better we can make the paper, and we shall take pride and pleasure in enlarging and improving as fast as we can afford to do so. Send us

YOUR ADVERTISEMENTS

and do not be ashamed of a small one, nor too close in calculating the return from as big a one as you can afford. It will all help to make a good showing for the town.

Address, J. B. HENCK, Jr., LONGWOOD, FLA.

Or our Agent CHAS. J. LADD, WINTER PARK, FLA.